PRESS RELEASE

RELEASE: IMMEDIATE

Kit Carson Electric Cooperative (KCEC) announced today that it has selected Pulse Broadband to act as Project Manager and Project Engineer in the construction of Kit Carson Electric Cooperatives $64 million dollar state of the art Fiber-to-the-Home Network in Northern New Mexico. Kit Carson also announced WESCO International, Inc. as its Integrated Supply Chain Solutions Partner. WESCO International, Inc. will provide Procurement, Materials Management, Warehousing and Logistics. Kit Carson Electric Cooperative (KCEC) also selected Atlantic Engineering and TCS as primary construction contractors pending negotiations.

June 28, 2011 – Kit Carson Electric Cooperative (KCEC) announced today that it has entered into a strategic partnership with Pulse Broadband, an advanced fiber-optic telecommunications leader serving rural markets, to build KCEC's state of the art Fiber-to-the-Home network serving Northern New Mexico. Kit Carson's service area is comprised of more than 29,000 homes and businesses in Taos, Colfax and Rio Arriba Counties. Pulse Broadband will act as Project Manager and Project Engineer and utilize its vast experience in the construction of next-generation Fiber-to-the-Home networks to give homes and businesses in the KCEC service area access to best-in-class broadband Internet, telephone and television services. Kit Carson Electric also announced, as part of the same project, a partnership with WESCO for material management and procurement and Atlantic Engineering and TCS Communications for construction and deployment services, pending negotiations. "This is an exciting time for our community" said Kit Carson CEO Luis Reyes. "This new network will transform our area and the contractors we have selected will allow us to maximize the use of local workers and subcontractors".

"We are not only adding the skills of experienced network designers and builders like Pulse Broadband, but we are showing a commitment to bring local jobs, education and training into our communities. These benefits will last for many years to come" said Reyes. We estimate between 200 and 300 good paying jobs will be created during the construction phase.

Pulse Broadband CEO Bill Shreffler added "we are honored and excited to be selected for this outstanding project. The KCEC network will be one of the most advanced in the nation and will promote the kind of breakthroughs in communications, medicine and education that we have seen in other communities that have deployed advanced fiber technology. We are honored to work with the Kit Carson management team and excited to help fulfill the commitment of maximizing the use of the local workforce as we build the communication network of the future" said Shreffler.

Preliminary work on the nearly 3,000 mile network has already started and members will no doubt see crews working in their communities in the coming weeks and months.

About Kit Carson Electric Cooperative

Kit Carson Electric Cooperative (KCEC) is a member owned Electric Distribution Cooperative. KCEC is one of 13 electric cooperatives that serve rural New Mexico Communities, and one of 44 distribution cooperatives receiving power from Tri-State Generation and Transmission of Denver, Colorado. KCEC serves over 29,497 customers in Taos, Colfax and Rio Arriba Counties. Formed in 1944, KCEC is the second largest cooperative in the state of New Mexico. Along with electrical service, Kit Carson also offers its members internet service, telecommunications & broadband service and propane service. Interested in preserving a healthy environment, KCEC was the first New Mexico Cooperative offering the Green Power option to its members. A national leader in deployment of solar electricity, KCEC was recently ranked second in watts/consumer and fourth in total solar production amongst all rural electric cooperatives in 2010 by SEPA, the Solar Electric Power Association.

For more information: please visit http://www.kitcarson.com or www.kitcarson.net.

Contact information: Luis A. Reyes Jr.-Chairman (575)758-2258 lreyes@kitcarson.com

Project Engineer: Jose Lovato (575)741-5043 lovato22@kitcarson.net

About Pulse Broadband

Pulse Broadband is a Missouri company headquartered in St. Louis, with offices in Texas and New Mexico. Pulse Broadband constructs and operates next generation fiber-to-the-home (FTTH) technology. Pulse's patented FTTH architecture is a full last mile fiber solution. It is significantly less expensive to build and maintain without sacrificing bandwidth scalability or reliability compared to other full fiber solutions. This means that advanced services can be deployed profitably in rural settings. In addition to the FTTH technology solution, Pulse's turn-key management company partners with rural companies, cooperatives and municipalities serving rural customers to help them deploy and manage advanced telecommunications services and give members access to best-in-class broadband Internet, telephone and television services.

Please contact **Pulse Broadband** at www.pulsebroadband.net

Media contact: Rudy Tober, (248) 535-6335, rudy@pulsebroadband.net

About WESCO International, Inc

WESCO International, Inc. (NYSE: WCC), a publicly traded Fortune 500 company headquartered in Pittsburgh, Pennsylvania, is a leading provider of electrical, industrial, and communications maintenance, repair and operating ("MRO") and original equipment manufacturers ("OEM") products, construction materials, and advanced supply chain management and logistics services. 2010 annual sales were approximately $5.1 billion. The Company employs approximately 6,800 people, maintains relationships with over 17,000 suppliers, and serves over 100,000 customers worldwide. Customers include industrial and commercial businesses, contractors, governmental agencies, institutions, telecommunications providers and utilities. WESCO operates seven fully automated distribution centers and over 400 full-service branches in North America and international markets, providing a local presence for customers and a global network to serve multi-location businesses and multi-national corporations.

WESCO Media Contact: Dan Brailer (412) 454-2200 dbrailer@wescodist.com

WESCO Project Contact: Pat Valdez (505) 328-4413 pvaldez@wesco.com

For more information on WESCO International, Inc. go to http://www.wesco.com/